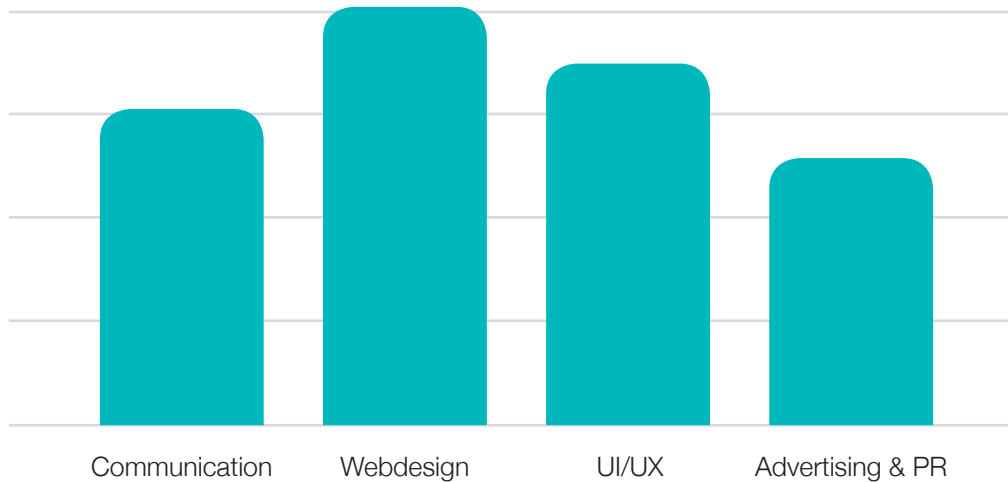


# Eric Eriksson



## Experience



### FREELANCE WEBDESIGNER

Founder, Eat Old Glue  
June 2011 - Present

### DESCRIPTION:

Start-up webdesign agency with a friend. I stand for half the design team and all of the code. See [eatoldglue.com](http://eatoldglue.com)



### FREELANCE WEBDESIGNER

Eric Eriksson: Design  
2007 - Present

### DESCRIPTION:

On my own and with others, designing and building small- and medium-sized websites for individuals and corporations.



### CREATIVE DIRECTOR

Exhibition: Svenskvandrare  
January 09 - May 09

### DESCRIPTION:

Creative Director for exhibition held in Gallerian in central Stockholm. Graphic identity, print, etc.



### TELEMARKETING

Studentmedia, CitySälj, Makalös  
September 05 - February 07

### DESCRIPTION:

Selling magazine and newspaper subscriptions as well as ad-space.

## Education



### BACHELOR OF SCIENCE

Advertising & PR  
Stockholm U, 2010 - 2012

### COURSES:

Graphic Design, Advertising, Public Relations, Brand- and Corporate Strategy, Planning, Marketing Law, Rhetorics



### BACHELOR OF SCIENCE

IT & Communication Science  
Stockholm KTH, 2010 - 2012

### COURSES:

User Experience, Human-Computer Interaction, Psychology, UI/UX Design, Communication Design, Prototyping, etc.



### HIGH SCHOOL

International Baccalaureate  
Stockholm, 2003 - 2005

### COURSES:

Higher level English, Swedish, Economics, and Mathematics

# References

## A TEACHER, PH. D.

Department of Advertising  
and PR, Stockholm U  
31 January 2011

Eric is one of our best students and actively takes part in lectures and class discussions. He shows great enthusiasm for in particular PR and CSR. It is apparent that Eric sees marketing and PR from a broader perspective and that it can be used to better society and not only as a means of income.

It would be nice if Eric was given the opportunity to work with you. Please contact me if you require additional information.

[Reference upon request]

